

ENTRIES iNViTED

Eastern Open 2010

iNSiDE iNFORMATION

ENTRIES ARE INVITED FOR THE REGION'S MAJOR VISUAL ARTS COMPETITION INCLUDING ARTISTS' POSTCARDS

Eastern Open 2010

10 April - 22 May

King's Lynn Arts Centre

Fermoy Gallery, Red Barn & Shakespeare Barn

SELECTORS

Richard Layzell Artist & Aspire Project Lead

Dr Richard Gant Head of Quality, Liverpool School of Art & Design
Liverpool John Moores University

Claire Wilcox Senior Curator, Fashion, Victoria & Albert Museum

ELIGIBILITY

The 2D and New Media* competition is open to all artists aged 16 and over living in Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Lincolnshire, Norfolk & Suffolk.

*see conditions of entry

King's Lynn Art Centre is a Borough Council
of King's Lynn and West Norfolk venue.



Borough Council of
King's Lynn &
West Norfolk



 Norfolk County Council

SOWERBYS

ENTRY INFORMATION

Complete the entry form, detach and return to:

Amanda Goldsmith, Visual Arts Officer
King's Lynn Arts Centre, 29 King Street, King's Lynn, Norfolk PE30 1HA
T: 01553 779095, Email: amanda.goldsmith@west-norfolk.gov.uk
www.kingslynnarts.co.uk

- Enclose fee of **£10** per work
- Enter a maximum of three works
- Cheques payable to King's Lynn Arts Centre
- Forms to be returned by **Saturday 6 March 2010**
- Fees are handling not hanging fees and are non-returnable

Upon receipt of the completed entry form you will be sent the right number of labels bearing your entry number. Artists should ensure that they use only the labels issued in their name. The labels are colour coded according to the Collection Centre specified.

The name and address of the artist and the title, medium and price of the work must be entered onto the labels. The adhesive peel-back labels must then be either stuck/fixed to the back of the work. Only work bearing official labels will be accepted. Details of works may not be altered from those stated on the entry form, except under exceptional circumstances.

PACKAGING AND TRANSPORTATION

Artists are advised to protect the sides of frames with a cushion of foam or bubble-wrap. If you wish to wrap your work fully, a flap must be cut in the front of the packaging and simply taped, to enable the image to be revealed quickly. If the work has to be completely unwrapped for full viewing at the request of the selectors, it is **not** possible to return all packaging.

All fixings such as D rings, screw eyes, mirror plates or projections on the reverse **should be removed**, unless they are recessed or integral in which case they should be taped over, to avoid damage to other work in storage.

All works are handled with care by a Fine Art Carrier. Whilst every care will be taken, no responsibility can be accepted for loss or damage of work. Entrants are advised to take out **insurance** to cover works in transit and in store. However, works that remain in King's Lynn for exhibition at the Arts Centre will be fully insured at all times until collection.

SUBMISSION DATES

FRIDAY 12 MARCH OR SATURDAY 13 MARCH

All works must be submitted to your chosen Centre on the dates and during the times specified opposite.

- Upon submission you will be issued with a numbered receipt
- Please retain this receipt as proof of delivery
- This must be produced upon collection

COLLECTION DATES

UNSELECTED WORK

FRIDAY 26 MARCH OR SATURDAY 27 MARCH

EXHIBITED WORKS

FRIDAY 28 MAY OR SATURDAY 29 MAY

The work will be returned to your chosen Collection Centre

Entrants will be notified by post of the results of the judging.

All unselected work must be collected from your designated Collection Centre.

Please note: the following dates and times have been agreed with your chosen Collection Centre and must be adhered to, except in cases of emergency.

If you are unable to collect your work, it is imperative that you phone your Centre to let them know. Should you fail to do so, the storage charge of £5 per day will be imposed in all cases.

We are indebted to these regional centres for their professional support and urge artists to comply with these stipulations.

SUBMISSION AND COLLECTION CENTRES

Choose the most convenient Centre from the list below

CAMBRIDGE

11.00–14.00 Friday and 11.00–14.00 Saturday
Fine Art Gallery Paintings, 102 Wellbrook Way, Girton, Cambridge CB3 0GP
T. 07764335027 Contact: Aleksandra Ristic

COLCHESTER

12.00–16.00 Friday and Saturday
The Main Barn, Cuckoo Farm Studios, Boxted Road, Colchester, Essex CO4 5HH
T. 07951 369450 Contact: Hazel Harvey

HALESWORTH

10.00–16.00 Friday and Saturday
The Cut, 8 New Cut, Halesworth Suffolk IP19 8BY
T. 01986 873285 Contact: Aafke Groeneveld

HERTFORD

10.00–17.00 Friday and 10.00–16.00 Saturday
Courtyard Arts Centre, Port Vale, Hertford, Hertfordshire SG14 3AA
T. 01992 509596 Contact: Corrina Dunlea

KING'S LYNN

11.00–16.00 Friday and Saturday
King's Lynn Arts Centre, 29 King Street, King's Lynn, Norfolk PE30 1HA
T. 01553 779095 Contact: Amanda Goldsmith or Nick Neal

NORWICH

10.00–14.00 Friday & Saturday
Unit 5a, Beckham Place, Edward Street, Norwich NR3 3DZ
T. 01603 753604 M. 07887 603821 Contact: Kate Hodges

CONDiTiONS OF ENTRY

UP TO 3 WORKS PER ARTIST

ONLY WORK COMPLETED SINCE JANUARY 2009

2D WORKS IN ANY MEDIUM OR NEW MEDIA

2D

- Wall hung work only, projecting no more than 10cms, maximum length of any side 152cms, including frame.
- All works must be framed except for works on canvas stretchers that may be submitted unframed. Clip frames and metal frames are not permitted. Any exceptions should be integral to the artist's concept.
- If a glazed work is selected for reproduction in the catalogue, we may need to remove it from the frame for photographic purposes.
- We cannot accept work where the paint is still wet.

NEW MEDIA

- Film or animation
- Maximum duration of five minutes on digital formats

The decision of the selectors is final. The organisers cannot enter into any correspondence or discussion over the decision of the selectors. The right is reserved to vary the selectors if circumstances dictate.

All works sold including Purchase Awards are subject to a commission fee of 35% plus VAT on the commission amount (unless the artist is registered for VAT, in which case VAT will be charged on the retail price).

ADDiTiONAL EXHiBiTiON OPPORTUNITiES

ARTISTS POSTCARDS

Each entrant will be sent a plain postcard for each work entered into the *Eastern Open* on which they are invited to create an **original** mini-artwork. Artists should put their name and entrant's number on the reverse. All postcards should be returned to King's Lynn Arts Centre.

For 2010 all postcards submitted will be scanned and screened on small monitors in the galleries. The original postcards will be available for viewing and for sale at £15 each, £7.50 of which, if sold, will go to the artist. Unsold postcards will be returned to the artist.

EASTERN OPEN AWARDS

£3000 **GMC BEST IN SHOW**

£1000 **PAINTING AWARD**

£1000 **NEW MEDIA AWARD**

£ 500 **EXPERIMENTAL PRACTICE AWARD**

£ 100 **KING'S LYNN SIGNS, PRINTS AND ETCHINGS AWARD**

£ 100 **GREYFRIARS ART SPACE DRAWING AWARD**

TOLLIT & HARVEY ART PRIZE

A Purchase Award is a commitment by the sponsor, prior to the exhibition to buy from the *Eastern Open* to the value of their award.

£ 300 **WEG PURCHASE AWARD**

£ 250 **BANK HOUSE PURCHASE AWARD**

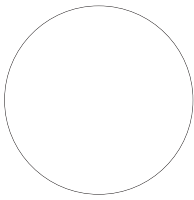
WYSS FOUNDATION BURSARY

For the fourth year running, the Wyss Foundation has supported a £1000 bursary for a local artist to work alongside gallery staff on all aspects of the *Eastern Open* competition. The Arts Centre is indebted to the Wyss Foundation for the provision of this opportunity.

PREVIOUS AWARD WINNERS INCLUDE

Dale Devereux Barker Martin Battye Gareth Brown Joanna Chapman Polly Cruse James Dodds Jane Frederick Roger Gamble Mike Harding Eleanor Hausteen-Franklin Judith Lockie Ross Loveday Lee Madgwick Sophie Marritt Gerald Marsland Nicola Maule Luke Morgan Nicola Naismith Richard Neal Alan Page Julia Parry-Jones Stephen Pendleton Sarah Sabin Mervyn Vallance





ENTRIES

Eastern Open 2010

NAME _____

ADDRESS _____

POSTCODE _____

TELEPHONE NUMBER(S) _____

E MAIL ADDRESS _____

1

TiTITLE _____ ●

MEDiUM _____ IF NOT FOR SALE, PLEASE TICK

PRiCE £ _____ INCLUSIVE OF 35% COMMISSION + VAT ON COMMISSION

2

TiTITLE _____ ●

MEDiUM _____ IF NOT FOR SALE, PLEASE TICK

PRiCE £ _____ INCLUSIVE OF 35% COMMISSION + VAT ON COMMISSION

3

TiTITLE _____ ●

MEDiUM _____ IF NOT FOR SALE, PLEASE TICK

PRiCE £ _____ INCLUSIVE OF 35% COMMISSION + VAT ON COMMISSION

COLCHESTER ● HALESWORTH ● NORWICH ●

TICK COLLECTION CENTRE HERTFORD ● KING'S LYNN ● CAMBRIDGE ●

CHEQUES MADE PAYABLE TO KING'S LYNN ARTS CENTRE

I AGREE TO ALL TERMS & CONDITIONS WITHIN THIS ENTRY FORM

SIGNATURE _____ DATE _____

- 1. Have you completed all sections? 2. Have you enclosed payment of £10 per work?
3. Have you signed the form? 4. Have you indicated your Collection Centre?**